CS 188: Artificial Intelligence

Review of Machine Learning (ML)

DISCLAIMER: It is insufficient to simply study these slides, they are merely meant as a quick refresher of the high-level ideas covered. You need to study all materials covered in lecture, section, assignments and projects !

Pieter Abbeel – UC Berkeley

Many slides adapted from Dan Klein.

Machine Learning

- Up until now: how to reason in a model and how to make optimal decisions
- Machine learning: how to acquire a model on the basis of data / experience
  - Learning parameters (e.g. probabilities)
  - Learning structure (e.g. BN graphs)
  - Learning hidden concepts (e.g. clustering)

Machine Learning This Set of Slides

- Applications
- Naïve Bayes
- Main concepts
- Perceptron

Example: Spam Filter

- Input: email
- Output: spam/ham
- Setup:
  - Get a large collection of example emails, each labeled "spam" or "ham"
  - Note: someone has to hand label all this data!
  - Want to learn to predict labels of new, future emails
- Features: The attributes used to make the ham / spam decision
  - Words: FREE!
  - Text Patterns: $dd, CAPS
  - Non-text: SenderInContacts
  - …

Dear Sir.

First, I must solicit your confidence in this transaction, this is by virture of its nature as being utterly confidencial and top secret. …

TO BE REMOVED FROM FUTURE MAILINGS, SIMPLY REPLY TO THIS MESSAGE AND PUT "REMOVE" IN THE SUBJECT.

99 MILLION EMAIL ADDRESSES FOR ONLY $99

Ok, Iknow this is blatantly OT but I'm beginning to go insane. Had an old Dell Dimension XPS sitting in the corner and decided to put it to use, I know it was working pre being stuck in the corner, but when I plugged it in, hit the power nothing happened.

Example: Digit Recognition

- Input: images / pixel grids
- Output: a digit 0-9
- Setup:
  - Get a large collection of example images, each labeled with a digit
  - Note: someone has to hand label all this data!
  - Want to learn to predict labels of new, future digit images
- Features: The attributes used to make the digit decision
  - Pixels: (6,8)=ON
  - Shape Patterns: NumComponents, AspectRatio, NumLoops
  - …

0

1

2

1

??

Other Classification Tasks

- In classification, we predict labels y (classes) for inputs x
- Examples:
  - Spam detection (input: document, classes: spam / ham)
  - OCR (input: images, classes: characters)
  - Medical diagnosis (input: symptoms, classes: diseases)
  - Automatic essay grader (input: document, classes: grades)
  - Fraud detection (input: account activity, classes: fraud / no fraud)
  - Customer service email routing
  - … many more
- Classification is an important commercial technology!

Bayes Nets for Classification

- One method of classification:
  - Use a probabilistic model!
  - Features are observed random variables F_i
  - Y is the query variable
  - Use probabilistic inference to compute most likely Y

$$y = \text{argmax}_y \; P(y|f_1 \dots f_n)$$

- You already know how to do this inference

General Naïve Bayes

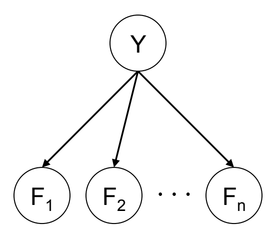
- A general *naive Bayes* model:

$|Y| \times |F|^n$ parameters

$$P(Y, F_1 \dots F_n) = P(Y) \prod_i P(F_i|Y)$$

|Y| parameters

n x |F| x |Y| parameters



- We only specify how each feature depends on the class
- Total number of parameters is *linear* in n

Inference for Naïve Bayes

- Goal: compute posterior over causes
  - Step 1: get joint probability of causes and evidence

$$P(Y, f_1 \dots f_n) =$$

$$\begin{bmatrix} P(y_1, f_1 \dots f_n) \\ P(y_2, f_1 \dots f_n) \\ \vdots \\ P(y_k, f_1 \dots f_n) \end{bmatrix} \Rightarrow \begin{bmatrix} P(y_1) \prod_i P(f_i|y_1) \\ P(y_2) \prod_i P(f_i|y_2) \\ \vdots \\ P(y_k) \prod_i P(f_i|y_k) \end{bmatrix}$$

  - Step 2: get probability of evidence

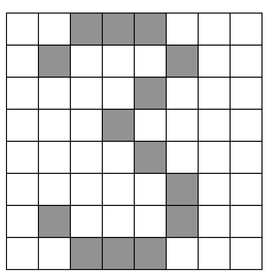
$$+ \quad P(f_1 \dots f_n)$$

  - Step 3: renormalize

$$P(Y|f_1 \dots f_n)$$

A Digit Recognizer

- Input: pixel grids



- Output: a digit 0-9

Naïve Bayes for Digits

- Simple version:
  - One feature F_{ij} for each grid position <i,j>
  - Possible feature values are on / off, based on whether intensity is more or less than 0.5 in underlying image
  - Each input maps to a feature vector, e.g.

$$\rightarrow \langle F_{0,0} = 0 \;\; F_{0,1} = 0 \;\; F_{0,2} = 1 \;\; F_{0,3} = 1 \;\; F_{0,4} = 0 \;\; \ldots F_{15,15} = 0 \rangle$$

  - Here: lots of features, each is binary valued
- Naïve Bayes model:

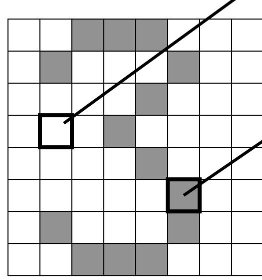
$$P(Y|F_{0,0} \ldots F_{15,15}) \propto P(Y) \prod_{i,j} P(F_{i,j}|Y)$$

- What do we need to learn?

Examples: CPTs

$P(Y)$

1	0.1
2	0.1
3	0.1
4	0.1
5	0.1
6	0.1
7	0.1
8	0.1
9	0.1
0	0.1



$P(F_{3,1} = on|Y)$

1	0.01
2	0.05
3	0.05
4	0.30
5	0.80
6	0.90
7	0.05
8	0.60
9	0.50
0	0.80

$P(F_{5,5} = on|Y)$

1	0.05
2	0.01
3	0.90
4	0.80
5	0.90
6	0.90
7	0.25
8	0.85
9	0.60
0	0.80

Naïve Bayes for Text

- Bag-of-Words Naïve Bayes:
  - Predict unknown class label (spam vs. ham)
  - Assume evidence features (e.g. the words) are independent
  - Warning: subtly different assumptions than before!
- Generative model

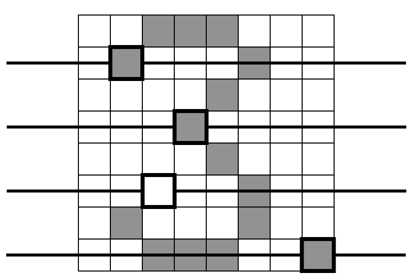
$$P(Y, W_1 \dots W_n) = P(Y) \prod_i P(W_i|Y)$$

Word at position i, not i[th] word in the dictionary!

- Tied distributions and bag-of-words
  - Usually, each variable gets its own conditional probability distribution P(F|Y)
  - In a bag-of-words model
    - Each position is identically distributed
    - All positions share the same conditional probs P(W|C)
    - Why make this assumption?

Example: Overfitting

$P(\text{features}, Y = 2)$	$P(\text{features}, Y = 3)$
$P(Y = 2) = 0.1$	$P(Y = 3) = 0.1$
$P(\text{on}|Y = 2) = 0.8$	$P(\text{on}|Y = 3) = 0.8$
$P(\text{on}|Y = 2) = 0.1$	$P(\text{on}|Y = 3) = 0.9$
$P(\text{off}|Y = 2) = 0.1$	$P(\text{off}|Y = 3) = 0.7$
$P(\text{on}|Y = 2) = 0.01$	$P(\text{on}|Y = 3) = 0.0$



2 wins!!

Example: Overfitting

- Posteriors determined by *relative* probabilities (odds ratios):

$$\frac{P(W|\text{ham})}{P(W|\text{spam})} \qquad \frac{P(W|\text{spam})}{P(W|\text{ham})}$$

```
south-west : inf
nation     : inf
morally    : inf
nicely     : inf
extent     : inf
seriously  : inf
...
```

```
screens    : inf
minute     : inf
guaranteed : inf
$205.00    : inf
delivery   : inf
signature  : inf
...
```

What went wrong here?

Generalization and Overfitting

- Relative frequency parameters will overfit the training data!
  - Just because we never saw a 3 with pixel (15,15) on during training doesn't mean we won't see it at test time
  - Unlikely that every occurrence of "minute" is 100% spam
  - Unlikely that every occurrence of "seriously" is 100% ham
  - What about all the words that don't occur in the training set at all?
  - In general, we can't go around giving unseen events zero probability
- As an extreme case, imagine using the entire email as the only feature
  - Would get the training data perfect (if deterministic labeling)
  - Wouldn't *generalize* at all
  - Just making the bag-of-words assumption gives us some generalization, but isn't enough
- To generalize better: we need to smooth or regularize the estimates

Estimation: Smoothing

- Problems with maximum likelihood estimates:
  - If I flip a coin once, and it's heads, what's the estimate for P (heads)?
  - What if I flip 10 times with 8 heads?
  - What if I flip 10M times with 8M heads?
- Basic idea:
  - We have some prior expectation about parameters (here, the probability of heads)
  - Given little evidence, we should skew towards our prior
  - Given a lot of evidence, we should listen to the data

Estimation: Smoothing

- Relative frequencies are the maximum likelihood estimates

$$\begin{aligned}\theta_{ML} &= \arg\max_{\theta} P(\mathbf{X}|\theta) \\ &= \arg\max_{\theta} \prod_i P_\theta(X_i)\end{aligned} \quad \Rightarrow \quad P_{\text{ML}}(x) = \frac{\text{count}(x)}{\text{total samples}}$$

- In Bayesian statistics, we think of the parameters as just another random variable, with its own distribution

$$\begin{aligned}\theta_{MAP} &= \arg\max_{\theta} P(\theta|\mathbf{X}) \\ &= \arg\max_{\theta} P(\mathbf{X}|\theta)P(\theta)/P(\mathbf{X}) \\ &= \arg\max_{\theta} P(\mathbf{X}|\theta)P(\theta)\end{aligned} \quad \Rightarrow \quad ????$$

Estimation: Laplace Smoothing

- Laplace's estimate:
  - Pretend you saw every outcome once more than you actually did

H H T

$$P_{LAP}(x) = \frac{c(x)+1}{\sum_x [c(x)+1]}$$

$$= \frac{c(x)+1}{N+|X|}$$

$$P_{ML}(X) =$$

$$P_{LAP}(X) =$$

  - Can derive this as a MAP estimate with *Dirichlet priors* (see cs281a)

Estimation: Laplace Smoothing

- Laplace's estimate (extended):
  - Pretend you saw every outcome k extra times

$$P_{LAP,k}(x) = \frac{c(x)+k}{N+k|X|}$$

  - What's Laplace with k = 0?
  - k is the strength of the prior

H H T

$$P_{LAP,0}(X) =$$

$$P_{LAP,1}(X) =$$

$$P_{LAP,100}(X) =$$

- Laplace for conditionals:
  - Smooth each condition ir

$$P_{LAP,k}(x|y) = \frac{c(x,y)+k}{c(y)+k|X|}$$

Estimation: Linear Interpolation

- In practice, Laplace often performs poorly for P(X|Y):
  - When |X| is very large
  - When |Y| is very large
- Another option: linear interpolation
  - Also get P(X) from the data
  - Make sure the estimate of P(X|Y) isn't too different from P(X)

$$P_{LIN}(x|y) = \alpha\hat{P}(x|y) + (1.0 - \alpha)\hat{P}(x)$$

  - What if α is 0? 1?

Real NB: Smoothing

- For real classification problems, smoothing is critical
- New odds ratios:

$$\frac{P(W|\text{ham})}{P(W|\text{spam})}$$

helvetica	:	11.4
seems	:	10.8
group	:	10.2
ago	:	8.4
areas	:	8.3
...		

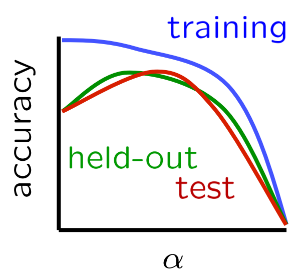
$$\frac{P(W|\text{spam})}{P(W|\text{ham})}$$

verdana	:	28.8
Credit	:	28.4
ORDER	:	27.2
<FONT>	:	26.9
money	:	26.5
...		

Do these make more sense?

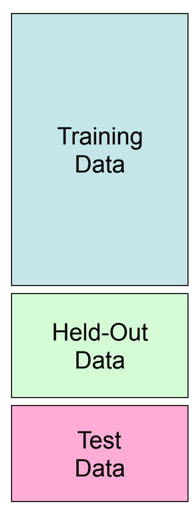
Tuning on Held-Out Data

- Now we've got two kinds of unknowns
  - Parameters: the probabilities P(Y|X), P(Y)
  - Hyperparameters, like the amount of smoothing to do: k, α
- Where to learn?
  - Learn parameters from training data
  - Must tune hyperparameters on different data
    - Why?
  - For each value of the hyperparameters, train and test on the held-out data
  - Choose the best value and do a final test on the test data



Important Concepts

- Data: labeled instances, e.g. emails marked spam/ham
  - Training set
  - Held out set
  - Test set
- Features: attribute-value pairs which characterize each x
- Experimentation cycle
  - Learn parameters (e.g. model probabilities) on training set
  - (Tune hyperparameters on held-out set)
  - Compute accuracy of test set
  - Very important: never "peek" at the test set!
- Evaluation
  - Accuracy: fraction of instances predicted correctly
- Overfitting and generalization
  - Want a classifier which does well on *test* data
  - Overfitting: fitting the training data very closely, but not generalizing well



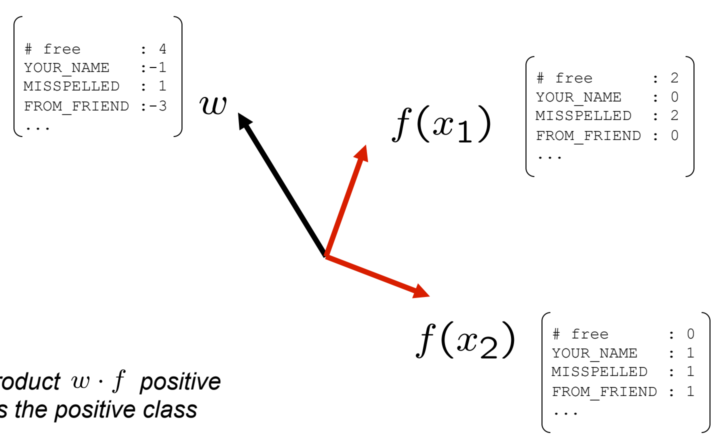
Generative vs. Discriminative

- Generative classifiers:
  - E.g. naïve Bayes
  - A probabilistic model with evidence variables
  - Query model for class variable given evidence
- Discriminative classifiers:
  - No generative model, no Bayes rule, often no probabilities at all!
  - Try to predict the label Y directly from X
  - Robust, accurate with varied features
  - Loosely: mistake driven rather than model driven

25

Binary Linear Decision Rule

- Binary case: compare features to a weight vector
- Learning: figure out the weight vector from examples



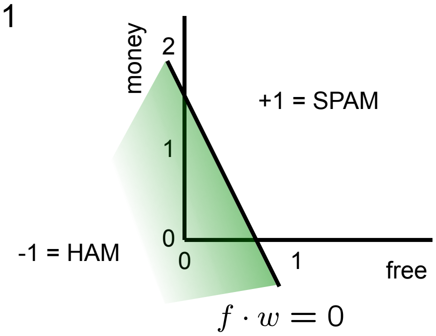
Dot product $w \cdot f$ positive means the positive class

Binary Linear Decision Rule

- In the space of feature vectors
  - Examples are points
  - Any weight vector is a hyperplane
  - One side corresponds to Y=+1
  - Other corresponds to Y=-1

w

BIAS	:	-3
free	:	4
money	:	2
...		



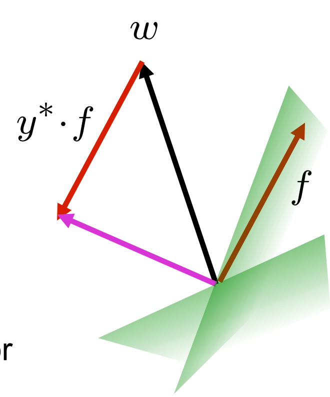
Binary Perceptron Update

- Start with zero weights
- For each training instance:
  - Classify with current weights

$$y = \begin{cases} +1 & \text{if } w \cdot f(x) \geq 0 \\ -1 & \text{if } w \cdot f(x) < 0 \end{cases}$$

  - If correct (i.e., y=y*), no change!
  - If wrong: adjust the weight vector by adding or subtracting the feature vector. Subtract if y* is -1.

$$w = w + y^* \cdot f$$



[demo]

28

Multiclass Linear Decision Rule

- If we have multiple classes:
  - A weight vector for each class:

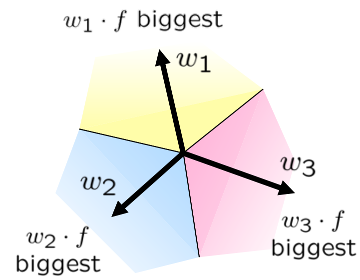
    $$w_y$$

  - Score (activation) of a class y:

    $$w_y \cdot f(x)$$

  - Prediction highest score wins

    $$y = \arg\max_y \; w_y \cdot f(x)$$



Binary = multiclass where the negative class has weight zero

Example Exercise --- Which Category is Chosen?

"win the vote" ⇨

```
BIAS  :  1
win   :  1
game  :  0
vote  :  1
the   :  1
...
```

w_{SPORTS}

```
BIAS  : -2
win   :  4
game  :  4
vote  :  0
the   :  0
...
```

$w_{POLITICS}$

```
BIAS  :  1
win   :  2
game  :  0
vote  :  4
the   :  0
...
```

w_{TECH}

```
BIAS  :  2
win   :  0
game  :  2
vote  :  0
the   :  0
...
```

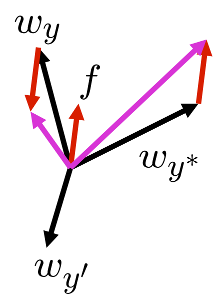
Learning Multiclass Perceptron

- Start with zero weights
- Pick up training instances one by one
- Classify with current weights

$$y = \arg\max_y \; w_y \cdot f(x)$$
$$= \arg\max_y \; \sum_i w_{y,i} \cdot f_i(x)$$

- If correct, no change!
- If wrong: lower score of wrong answer, raise score of right answer

$$w_y = w_y - f(x)$$
$$w_{y^*} = w_{y^*} + f(x)$$



31

Example

"win the vote"

"win the election"

"win the game"

w_{SPORTS}

BIAS	:1
win	:0
game	:0
vote	:0
the	:0
...	

$w_{POLITICS}$

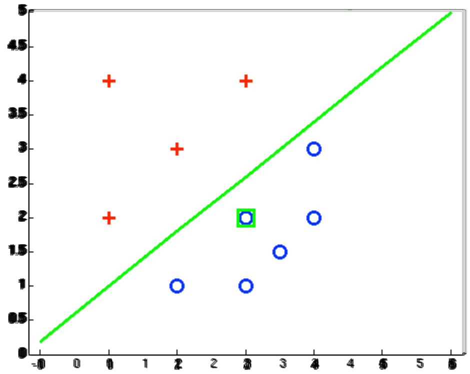
BIAS	:0
win	:0
game	:0
vote	:0
the	:0
...	

w_{TECH}

BIAS	:-1
win	:0
game	:0
vote	:0
the	:0
...	

Examples: Perceptron

- Separable Case



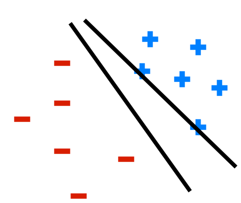
33

Properties of Perceptrons

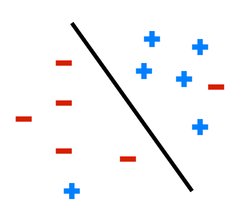
- Separability: some parameters get the training set perfectly correct
- Convergence: if the training is separable, perceptron will eventually converge (binary case)
- Mistake Bound: the maximum number of mistakes (binary case) related to the *margin* or degree of separability

$$\text{mistakes} < \frac{k}{\delta^2}$$

Separable



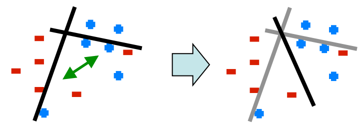
Non-Separable



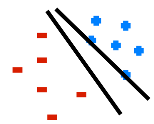
34

Problems with the Perceptron

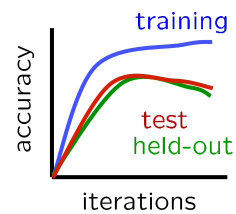
- Noise: if the data isn't separable, weights might thrash
  - Averaging weight vectors over time can help (averaged perceptron)



- Mediocre generalization: finds a "barely" separating solution



- Overtraining: test / held-out accuracy usually rises, then falls
  - Overtraining is a kind of overfitting



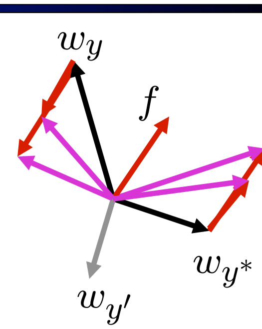
Fixing the Perceptron

- Idea: adjust the weight update to mitigate these effects
- MIRA*: choose an update size that fixes the current mistake…
- … but, minimizes the change to w

$$\min_{w} \frac{1}{2} \sum_{y} ||w_y - w'_y||^2$$

$$w_{y^*} \cdot f(x) \geq w_y \cdot f(x) + 1$$

- The +1 helps to generalize



Guessed y instead of y^* on example x with features $f(x)$

$$w_y = w'_y - \tau f(x)$$
$$w_{y^*} = w'_{y^*} + \tau f(x)$$

* Margin Infused Relaxed Algorithm

Minimum Correcting Update

$$\min_w \frac{1}{2}\sum_y ||w_y - w'_y||^2$$
$$w_{y^*} \cdot f \geq w_y \cdot f + 1$$

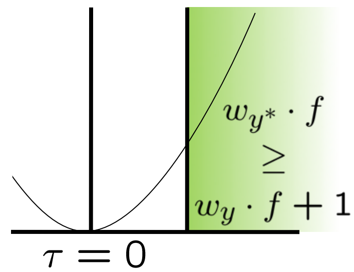
$$\boxed{\begin{aligned} w_y &= w'_y - \tau f(x) \\ w_{y^*} &= w'_{y^*} + \tau f(x) \end{aligned}}$$

$$\min_\tau ||\tau f||^2$$
$$w_{y^*} \cdot f \geq w_y \cdot f + 1$$

$$\min_\tau \tau^2$$

$$(w'_{y^*} + \tau f) \cdot f \geq (w'_y - \tau f) \cdot f + 1$$

$$\tau = \frac{(w'_y - w'_{y^*}) \cdot f + 1}{2 f \cdot f}$$



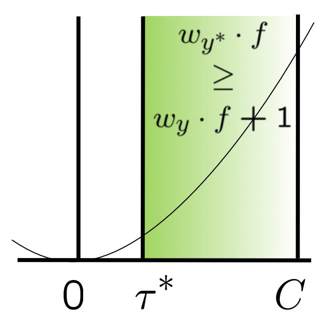
min not τ=0, or would not have made an error, so min will be where equality holds

Maximum Step Size

- In practice, it's also bad to make updates that are too large
  - Example may be labeled incorrectly
  - You may not have enough features
  - Solution: cap the maximum possible value of τ with some constant C

$$\tau^* = \min\left(\frac{(w'_y - w'_{y^*}) \cdot f + 1}{2 f \cdot f}, C\right)$$

  - Corresponds to an optimization that assumes non-separable data
  - Usually converges faster than perceptron
  - Usually better, especially on noisy data

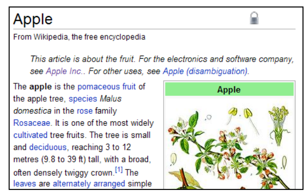


38

Extension: Web Search

x = “Apple Computers”

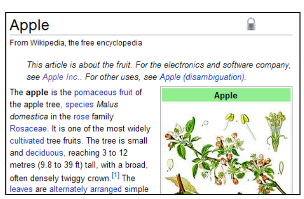
- Information retrieval:
  - Given information needs, produce information
  - Includes, e.g. web search, question answering, and classic IR

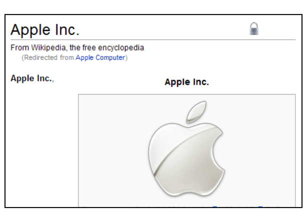


- Web search: not exactly classification, but rather ranking

Feature-Based Ranking

x = “Apple Computers”

$f(x,$  $) = [0.3\ 5\ 0\ 0\ \ldots]$

$f(x,$  $) = [0.8\ 4\ 2\ 1\ \ldots]$

Now features depend on query and webpage.
E.g.: #times word1 in query occurs, #times word2 in query occurs, #times all words in query occur in sequence, …, page-rank

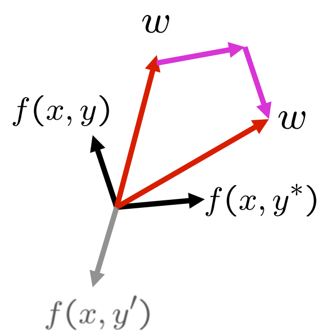
Perceptron for Ranking

- Inputs x
- Candidates y
- Many feature vectors: $f(x,y)$
- One weight vector: w
  - Prediction:

$$y = \arg\max_y \; w \cdot f(x,y)$$

  - Update (if wrong):

$$w = w + f(x,y^*) - f(x,y)$$



Classification: Comparison

- Naïve Bayes
  - Builds a model training data
  - Gives prediction probabilities
  - Strong assumptions about feature independence
  - One pass through data (counting)
- Perceptrons / MIRA:
  - Makes less assumptions about data
  - Mistake-driven learning
  - Multiple passes through data (prediction)
  - Often more accurate